



The Latino Commission on AIDS (the Commission) was founded in 1990 in response to the unmet need for HIV/AIDS, prevention, treatment, and care for Latinos/Hispanics in the U.S. & it's territories.

The Zero Homophobia and Zero Transphobia Campaigns were launched in 2019 by the Commission, recognizing that homophobia and transphobia must be abated on all levels. The campaign was born to create awareness about the negative effects of homophobia and transphobia in society, particularly in the Latine/Hispanic community.

We bring homophobia and transphobia to the forefront of discussion and action across different societal levels. Zero has hosted events in policy and health care settings, within community/arts-based organizations, and most importantly among family, friends, and community groups.

Zero hosts events throughout the year with annual campaign dates corresponding with the International Day Against Homophobia, Biphobia, and Transphobia, observed every year on May 17, and with the International Transgender Day of Remembrance, commemorated annually on November 20.



*Polaroid photos produced at a "Healing through Art" Zero event.



*Cecilia Gentili, keynote speaker at the 2019 Zero Transphobia Rally.

A rush of anti-LGBTQ+ bills and a pervading sentiment of immigrant disdain across the nation is leading to state-sanctioned and deadly violence against LGBTQ+ individuals and Latines.

The ACLU is tracking nearly 400 anti-LGBTQ bills introduced thus far in 2024.

Bills are limiting access to accurate IDs, banning free speech and expression, limiting healthcare, restricting student and educator rights, reversing LGBTQ rights, and protections, and attempting to limit access to public accommodations.

In 2020 firearm-related deaths exceeded motor vehicle collisions as the leading cause of death for U.S. youth across all racial and ethnic groups.

60 percent of gun deaths among Hispanic and Latino people are gun homicides. Young Hispanic Americans (ages 15 to 29) represent 4 percent of the population yet are victims in 8 percent of all gun homicides. (CDC, 2023)

Immigration policy will play a huge factor in the upcoming 2024 election outcome. All sides are expected to introduce "massive changes" to solve the border crisis, which may include reforms to asylum laws currently protecting LGBTQ migrants.

Migrant encounters at the U.S.-Mexico border are at a record high, peaking at 302,000 in December 2023. Over 100,000 migrants have been transported to cities like Washington, Los Angeles, and New York. Some state legislatures and governors passed sanctuary policies to protect their residents, while others remained silent or worse introduced anti-immigrant policies that harm residents' access to life and care. (Pew Research Center, 2024)

There is a dire need for a coordinated, unrelenting Latine-LGBTQIA+ response to violence.





Through Zero, the Commission brought homophobia and transphobia to the forefront of conversations surrounding public health between 2019 and 2024.

Zero was accepted to present at:

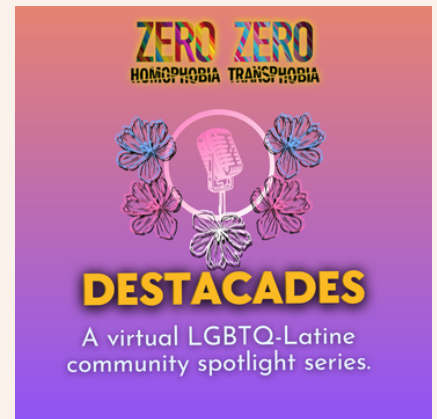
- the 2022 Reunion Latina Conference in New York State
- the 2022 and 2023 Southern Regional LGBTQ Latinx Encuentro Conference in Durham North Carolina and San Antonio, Texas
- the 2023 National Latinx HIV/HCV/SUD Conference in New Orleans, Louisiana.
- the 2023 United States Conference on AIDS Conference in Washington, D.C..
- In total, we reached over 200 people through our conference presentations alone.

Additionally, Zero distributed campaign collateral at the following conferences:

- The 2022 National Latinx HIV/HCV/SUD Conference in Albuquerque, New Mexico
- The 2023 NMAC Biomedical Summit in Los Angeles, California
- The 2023 and 2024 Creating Change Conferences in San Francisco, California, and New Orleans, Louisiana.
- We distributed over 500 flyers about our campaigns via conference outreach.

A deep commitment to internal and external healing from homophobia/transphobia has guided our commitment.

- This is the key to sustaining LGBTQ-Latine movement-builders. Zero has hosted two in-person healing circles for LGBTQ-Latinas to discuss internalized homophobia and transphobia and partnered with different artists to make these events culturally rich.
- In 2023, we launched Destacades, a platform to discuss the innovative and everyday ways our leaders across the US and its territories respond to homophobia/transphobia. Destacades captures the legacy of individuals and informs our network about the political overlaps and unique realities of queer-Latinas across the map.



Original Campaign Posters created for Zero by: Daniel Arzola, Edric Figueroa, Maite Nazario, Coque Aragrev

Through our training events, campaign events, and healing efforts, we've reached over 2500 individuals since 2019.

Zero built the public health capacity against homophobia and transphobia on local and national levels.

- In 2023 Zero partnered with Hands United, a CDC-funded capacity-building program for an in-person session in Atlanta, GA focused on addressing homophobia and transphobia in HIV clinics.
- In 2023 to support the leadership of LGBTQ-Latinas across the nation, Zero launched a 3-part training series, COMPEs. This innovative training program provided 27 local leaders with the skills necessary to combat homophobia/transphobia in their unique community, policy, and public health settings.
- Since its launch in 2019, Zero has featured over 70 LGBTQ-Latine leaders across multiple states and Puerto Rico in our virtual programming. Topics of our virtual events have included:
 - Unpacking the Trans Umbrella
 - Resisting Anti-LGBTQ policy
 - LGBTQ Sexual Health + Wellness
 - Trans Youth Power
 - Trans Migrant Journeys
 - & more

Since its inception, Zero has maintained a political stance in support of Trans and Queer Latine lives.

- In 2019 and 2022 Zero organized rallies at the New York City Capitol that featured Trans Latine leaders raising awareness of the issues impacting their lives.
- Helped youth organizers plan a queer youth march in Atlanta, GA in 2023 where 200 community members visibilized their support for queer youth.
- Participated in 2023 invitation only to meet with White House staffers about issues impacting the well-being of LGBTQ-Latinas.
- Organized two virtual events in remembrance of the 2016 Pulse Massacre calling for an end to all deadly acts of homophobia, transphobia, and racism.
- Partnered with local LGBTQ Pride and community-based organizations, Atlanta Pride, Heritage of Pride NYC, Community EstrElla, Trans Power in Diversity, and Familia Queer & Trans Liberation Movement to host in-person events honoring the LGBTQ community locally in NYC and ATL.



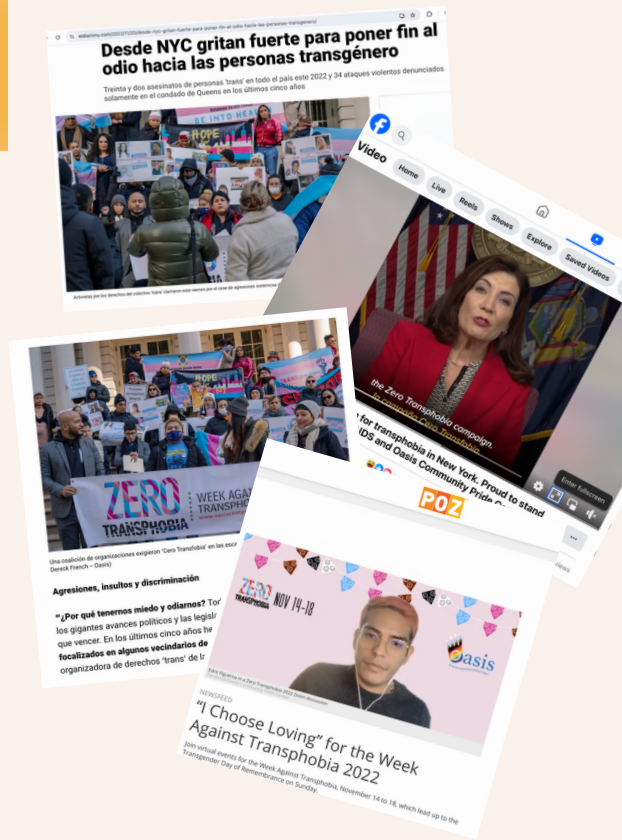
Photo 1 of Zero 2022 internal work group taken at Oasis Community Pride Center in NYC.

Photo 2 of Guillermo Chacon, President of the Latino Commission on AIDS, and Edric Figueroa, Director of Zero Campaigns, taken at the first meeting between LGBTQ Latinas and Biden Staffers at the White House in Washington, D.C.

Thanks to the press, social media, and celebrity endorsement the sentiment of Zero Homophobia/Zero Transphobia was shared with over 1 million individuals.

Zero in the Spotlight:

- In 2022 and 2023 Zero was featured in the online version of the national magazine, POZ, which reaches 70 percent of all people living in the United States who are aware that they are HIV positive.
- In 2022, a Zero Transphobia Press Conference and Rally in New York City landed on the front page (in print and online) of the New York City Hispanic/Latine-focused periodical, El Diario. El Diario has a daily print circulation total of 35,615 Daily and an estimated total reach in print and online of 294,769 daily.
- In later 2023, the Governor of New York State shared a video in support of our Zero Transphobia campaign message "It Ends with Us".
- In the past two years alone, two LGBTQ-Latine celebrities have endorsed our campaign, non-binary Latine actor, Vico Ortiz and trans model and actor Laith Ashley.
- Via social media alone our campaign messages have reached over 30,000 individuals.



Screenshots of Zero making headlines!

There has never been a more urgent time to get to Zero Homophobia/ Zero Transphobia.

WITH YOUR SUPPORT ZERO CAN CONTINUE...

EMPOWERING QUEER MIGRANT VOICES:

In 2024 we want to educate as many queer and trans-Latines as possible about the implications of this election and ongoing policies.

Zero hopes to continue our COMPES leadership program to empower 30 more individuals with the skills and knowledge necessary to organize social change in their local communities.

BRINGING A QUEER AND TRANS PRESENCE TO THE 2024 NATIONAL HISPANIC/LATINX HEALTH LEADERSHIP SUMMIT

On Monday, May 6th - Tuesday, May 7th public health and community leaders will gather for the 2nd National Hispanic/Latinx Health Leadership Summit in Washington, D.C. to update the second-ever groundbreaking National Hispanic/Latinx Health Federal Action Agenda. Zero needs your support to bring queer leaders to the forefront of this Federal Agenda.

GIVING QUEER LATINE LEADERS THEIR FLOWERS & CAPTURING LEGACY.

We want to take our Destacades program to the next level in 2024 by finding a larger audience and platform for this innovative virtual series. We believe that when we center those impacted by societal violence, we must give back to them meaningfully. Support will go directly to empower the leaders whose stories deserve to be told.

LEARNING DIRECTLY FROM QUEER & TRANS YOUTH.

Zero recognizes that youth will inherit the consequences or blessings of today's leadership and resistance. Through listening sessions and education, we will create a more informed campaign integrating youth voices at every juncture. Mobilizing youth nationally is a large task that will require time, dedication, and consistent support.

